

In the claims:

Please add the following new claims:

41. (New) A charity card system that facilitates a customer making a purchase from a merchant with a charitable contribution from the purchase being forwarded to a charity, the card system comprising:

a charity card that identifies the customer-benefactor and the charity; and

a merchant computer system that (i) reads the charity card and computes the charitable contribution and (ii) stores in a merchant database data on the customer-benefactor, the charity identification, and the charitable contribution.

42. (New) The charity card system of claim 41 wherein the merchant computer system generates a check to the charity for the charitable contribution.

43. (New) The charity card system of claim 42 wherein the merchant computer system is electronically linked to a central computer system and wherein the merchant computer system transfers data on the customer-benefactor, the charity identification, and the charitable contribution to the central computer system.

44. (New) The charity card system of claim 41 wherein the merchant computer system generates a receipt that includes data on the charity identification, and the charitable contribution.